

KENYA METHODIST UNIVERSITY

KeMU BUSINESS SCHOOL

COURSES ON OFFER FOR 3rd TRIMESTER 2025

DEPARTMENT OF BUSINESS ADMINISTRATION

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

S/N	UNIT CODE	UNIT TITLE
1	MATH 130	Basic Statistics
2	COMM 111	Communication Skills
3	THEO 111	Christian Beliefs
4	HSCI 225	HIV/AIDS
5	ENVI 201	Environmental Science
6	MISC 116	Fundamentals of Business Information Systems
7	MISC 322	Management Information Systems
8	BUSS 100	Principles of Management
9	ACCT 112	Foundations of Accounting I
10	ACCT 117	Foundations of Accounting II
11	ECON 101	Principles of Microeconomics
12	ECON 102	Principles of Macroeconomics
13	STAT 113	Business Statistics I
14	PMGT 209	Introduction to Project Management
15	PSCM 210	Principles of Purchasing
16	BUSS 212	Business Law I
17	ACCT 219	Cost Accounting
18	HRMG 220	Human Resource Management
19	BUSS 221	Fundamentals Entrepreneurship
20	BUSS 326	Organizational behavior
21	BUSS 327	Development Economics
22	BUSS 421	Business Consultancy
23	BUSS 423	Research Methods

24	BUSS 420	Strategic Management
25	BUSS 422	Seminar
26	BUSS 424	Research Project
27	BUSS 425	Practicum
28	BUSS 426	Governance and ethics

SPECIALIZATION SEPTEMBER 2025

ACCOUNTING OPTION

29	ACCT 431	Taxation
30	ACCT 433	Advance Financial Accounting II

FINANCE OPTION

31	FINA 431	Financial Management in the Public Sector
32	FINA 433	Real Estate Finance

ENTREPRENEURSHIP OPTION

33	ENTRE 430	Technology and Innovation
34	ENTRE 435	Social Entrepreneurship and Market Development

HUMAN RESOURCE MANAGEMENT

35	HRMG 334	Employee Resourcing
36	HRMG 335	Employee Relations

MARKETING OPTION

37	MKTG 430	International Marketing
38	MKTG 431	Strategic Marketing

OFFICE MANAGEMENT

39	OFAM 431	Personality Development
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40 OFAM 432 Office Management Ethics and Etiquette

PROCUREMENT & SUPPLY MGT

41 PSCM 332 Procurement Management

42 PSCM 333 Logistics and Transportation Management

PROJECT MANAGEMENT

43 PMGT 333 Project Monitoring and Evaluation

44 PMGT 430 Legal and Community Issues in Project Management

ELECTIVES

45 ECON 346 Public Finance

46 BUSS 342 E-commerce