

KENYA METHODIST UNIVERSITY

KeMU BUSINESS SCHOOL

COURSES ON OFFER FOR 3rd TRIMESTER 2025

DEPARTMENT OF BUSINESS ADMINISTRATION

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

| S/N | UNIT CODE | UNIT TITLE |
|-----|-----------|--|
| 1 | MATH 130 | Basic Statistics |
| 2 | COMM 111 | Communication Skills |
| 3 | THEO 111 | Christian Beliefs |
| 4 | HSCI 225 | HIV/AIDS |
| 5 | ENVI 201 | Environmental Science |
| 6 | MISC 116 | Fundamentals of Business Information Systems |
| 7 | MISC 322 | Management Information Systems |
| 8 | BUSS 100 | Principles of Management |
| 9 | ACCT 112 | Foundations of Accounting I |
| 10 | ACCT 117 | Foundations of Accounting II |
| 11 | ECON 101 | Principles of Microeconomics |
| 12 | ECON 102 | Principles of Macroeconomics |
| 13 | STAT 113 | Business Statistics I |
| 14 | PMGT 209 | Introduction to Project Management |
| 15 | PSCM 210 | Principles of Purchasing |
| 16 | BUSS 212 | Business Law I |
| 17 | ACCT 219 | Cost Accounting |
| 18 | HRMG 220 | Human Resource Management |
| 19 | BUSS 221 | Fundamentals Entrepreneurship |
| 20 | BUSS 326 | Organizational behavior |
| 21 | BUSS 327 | Intermediate Microeconomic Analysis |
| 22 | BUSS 421 | Business Consultancy |
| 23 | BUSS 423 | Research Methods |

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| 24 | BUSS 420 | Strategic Management |
| 25 | BUSS 422 | Seminar |
| 26 | BUSS 424 | Research Project |
| 27 | BUSS 425 | Practicum |
| 28 | BUSS 426 | Governance and ethics |

SPECIALIZATION SEPTEMBER 2025

ACCOUNTING OPTION

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| 29 | ACCT 431 | Taxation |
| 30 | ACCT 433 | Advance Financial Accounting II |

FINANCE OPTION

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| 31 | FINA 431 | Financial Management in the Public Sector |
| 32 | FINA 433 | Real Estate Finance |

ENTREPRENEURSHIP OPTION

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| 33 | ENTRE 430 | Technology and Innovation |
| 34 | ENTRE 435 | Social Entrepreneurship and Market Development |

HUMAN RESOURCE MANAGEMENT

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| 35 | HRMG 334 | Employee Resourcing |
| 36 | HRMG 335 | Employee Relations |

MARKETING OPTION

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| 37 | MKTG 430 | International Marketing |
| 38 | MKTG 431 | Strategic Marketing |

OFFICE MANAGEMENT

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| 39 | OFAM 431 | Personality Development |
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40 OFAM 431 Office Management Ethics and Etiquette

PROCUREMENT & SUPPLY MGT

41 PSCM 332 Procurement Management

42 PSCM 333 Logistics and Transportation Management

PROJECT MANAGEMENT

43 PMGT 333 Project Monitoring and Evaluation

44 PMGT 430 Legal and Community Issues in Project Management

ELECTIVES

45 ECON 346 Public Finance

46 BUSS 342 E-commerce