

<b>School: KeMU Business School</b>		
<b>Department: Business Administration</b>		
<b>Program: Doctor of Philosophy in Business Administration (Ph.D)</b>		
<b>No</b>	<b>Course Code</b>	<b>Course Title</b>
<b>FIRST YEAR (FIRST TRIMESTER)</b>		
1	PCMC 7101	Organizational Theory & Behaviour
2	PCMC 7102	Economic Analysis
3	PCMC 7103	Research Theory & Methodology
4	PCMC 7104	Advanced Business Statistics
5	PCMC 7105	Econometrics
6	PCMC 7201	Forecasting Theories and Applications
<b>FIRST YEAR (FIRST TRIMESTER)</b>		
7	PCMC 7999	Dissertation Proposal Development
<b>ACCOUNTING OPTION</b>		
8	PACT 7301	Accounting Theory
9	PACT 7302	Managerial Accounting
10	PACT 7305	Accounting Research
<b>BANKING &amp; FINANCE OPTION</b>		
11	PMBF 7402	Theory of Finance
12	PMBF 7403	Investment Analysis & Portfolio Theory
13	PMBF 7404	Research in Finance
<b>ENTREPRENEURSHIP &amp; SMALL BUSINESS MANAGEMENT OPTION</b>		
14	PESB 7505	Entrepreneurship Research
<b>HUMAN RESOURCE MANAGEMENT OPTION</b>		
15	PHRM 7603	Motivation, Work Design & Performance Management
16	PHRM 7604	Organizational Research Methods
<b>MARKETING OPTION</b>		
14	PMMC 7703	Markets Analysis & Marketing Strategy
18	PMMC 7704	Advanced Marketing Theory and Practices
19	PMMC 7705	Marketing Research Methods
<b>STRATEGIC MANAGEMENT OPTION</b>		
20	PSTM 7801	Strategy Formulation & Strategy Analysis
21	PSTM 7802	Strategy Implementation, Control & Evaluation
22	PSTM 7805	Research Issues in Strategic Management
<b>ELECTIVES (Select One)</b>		
23	PESB 7203	Managing Global Environment
<b>SECOND YEAR ( FIFTH TRIMESTER)</b>		
24	PCMC 8000	Dissertation