

School: KeMU Business School		
Department: Business Administration		
Program: Doctor of Philosophy in Business Administration (Ph.D)		
No	Course Code	Course Title
FIRST YEAR (FIRST TRIMESTER)		
1	PCMC 7101	Organizational Theory & Behaviour
2	PCMC 7102	Economic Analysis
3	PCMC 7103	Research Theory & Methodology
4	PCMC 7104	Advanced Business Statistics
5	PCMC 7105	Econometrics
6	PCMC 7201	Forecasting Theories and Applications
FIRST YEAR (FIRST TRIMESTER)		
7	PCMC 7999	Dissertation Proposal Development
ACCOUNTING OPTION		
8	PACT 7301	Accounting Theory
9	PACT 7302	Managerial Accounting
10	PACT 7305	Accounting Research
BANKING & FINANCE OPTION		
11	PMBF 7402	Theory of Finance
12	PMBF 7403	Investment Analysis & Portfolio Theory
13	PMBF 7404	Research in Finance
ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT OPTION		
14	PESB 7505	Entrepreneurship Research
HUMAN RESOURCE MANAGEMENT OPTION		
15	PHRM 7603	Motivation, Work Design & Performance Management
16	PHRM 7604	Organizational Research Methods
MARKETING OPTION		
14	PMMC 7703	Markets Analysis & Marketing Strategy
18	PMMC 7704	Advanced Marketing Theory and Practices
19	PMMC 7705	Marketing Research Methods
STRATEGIC MANAGEMENT OPTION		
20	PSTM 7801	Strategy Formulation & Strategy Analysis
21	PSTM 7802	Strategy Implementation, Control & Evaluation
22	PSTM 7805	Research Issues in Strategic Management
ELECTIVES (Select One)		
23	PESB 7203	Managing Global Environment
SECOND YEAR (FIFTH TRIMESTER)		
24	PCMC 8000	Dissertation