

School: KeMU Business School		
Department: Business Administration		
Program: Master of Business Administration (MBA)		
No	Course Code	Course Title
FIRST YEAR (SECOND TRIMESTER)		
1	MBAD 506	Research Design & Data Analysis
2	MBAD 507	Managerial Accounting
3	MBAD 508	Human Resource Management
4	MBAD 509	Managerial Economics
5	MBAD 510	Foundations of Entrepreneurship
6	MBAD 511	Financial Management
SECOND YEAR (SECOND TRIMESTER)		
MARKETING OPTION		
7	MKTG 541	Marketing Communication Strategy
8	MKTG 542	International Marketing
9	MKTG 543	Sales and Distribution Management
10	MKTG 546	Management Seminar
11	MKTG 547	Brand Management
12	MKTG 548	Strategic Marketing
STRATEGIC MANAGEMENT OPTION		
13	STMG 541	Strategic Management and Business Policy
14	STMG 543	Global Strategic Management
15	STMG 545	Knowledge Management
16	STMG 546	Management Seminar
17	STMG 547	Management of Change
18	STMG 548	Strategic Tools and Analysis
FINANCE OPTION		
19	FNMG 541	Financial Institutions and Markets
20	FNMG 542	Investment Analysis and Portfolio Management
21	FNMG 546	Seminar in Finance
22	FNMG 547	Corporate Finance
23	FNMG 548	International Finance
24	FNMG 549	Risk Management in Financial Institutions
PROJECT MANAGEMENT OPTION		
25	MPGT 541	Project Contracting and Cost Management
26	MPGT 542	Project Risk Management
27	MPGT 546	Project Management Seminar
28	MPGT 547	Project Finance Management
29	MPGT 548	Project Implementation and Execution
30	MPGT 549	Project Monitoring and Evaluation

PROCUREMENT AND SUPPLY CHAIN MGT OPTION		
31	PSCM 541	Logistics and Transportation Management
32	PSCM 542	Performance Measurement in Procurement and Supply Chain Management
33	PSCM 543	Inventory and Operations Management
34	PSCM 547	Negotiation and Contract Management
35	PSCM 548	Strategic Supply Chain Management
36	PSCM 546	Management Seminar