

KENYA METHODIST UNIVERSITY

KeMU BUSINESS SCHOOL

COURSES ON OFFER FOR 3rd Trimeser 2025

DEPARTMENT OF BUSINESS ADMINISTRATION

Master of Business Administration (MBA)

S/N	Course Code	Course Title
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FIRST YEAR (FIRST TRIMESTER)

1	MBAD 500	Strategic Management
2	MBAD 501	Practice of Management
3	MBAD 502	Marketing Management
4	MBAD 503	Quantitative Analysis
5	MBAD 504	Management Information Systems
6	MBAD 505	Financial Accounting

STRATEGIC MANAGEMENT OPTION

1	STMG 541	Strategic Management & Business Policy
2	STMG 543	Global Strategic Management
3	STMG 545	Knowledge Management
4	STMG 546	Management Seminar
5	STMG 547	Management of Change
6	STMG 548	Strategic Tools & Analysis

MARKETING OPTION

1	MKTG 541	Marketing Communication Strategy
2	MKTG 542	International Marketing
3	MKTG 543	Sales & Distribution Management
4	MKTG 546	Management Seminar
5	MKTG 547	Brand Management
6	MKTG 548	Strategic Marketing

ENTREPRENEURSHIP OPTION

1	ENTR 541	Corporate & Social Entrepreneurship
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2	ENTR 542	Technology & Innovation Management
3	ENTR 543	Small Business Management & Consultancy
4	ENTR 546	Management Seminar
5	ENTR 547	Project Management
6	ENTR 548	Business Planning

HUMAN RESOURCE OPTION

1	HRMG 541	Employee Resourcing & Development
2	HRMG 543	Employee Relations
3	HRMG 546	Management Seminar
4	HRMG 547	Performance Measurement & Management
5	HRMG 548	Strategic Human Resource Management
6	HRMG 549	Leadership & Organizational Behavior

FINANCE OPTION

1	FNMG 541	Financial Institution & Markets
2	FNMG 542	Investment Analysis & Portfolio Management
3	FNMG 546	Management Seminar
4	FNMG 547	Corporate Finance
5	FNMG 548	International Finance
6	FNMG 549	Risk Management in Financial Institutions

PROCUREMENT OPTION

1	PSCM 541	Logistics and Transportation Management
2	PSCM 546	Management Seminar
3	PSCM 543	Inventory and Operations Management
4	PSCM 547	Negotiation and Contract Management
5	PSCM 548	Strategic Supply Chain Management
6	PSCM 542	Performance Measurement in Procurement & Supply Chain Management

PROJECT MANAGEMENT OPTION

1	MPGT 541	Project Contracting and cost Management
2	MPGT 542	Project Risk Management

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| 3 | MPGT 546 | Project Management Seminar |
| 4 | MPGT 547 | Project Finance Management |
| 5 | MPGT 548 | Project Implementation And Execution |
| 6 | MPGT 549 | Project Monitoring and Evaluation |

SECOND YEAR (FOURTH TRIMESTER)

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| 1 | MBAD 547 | Research Thesis |
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