

<b>School: KeMU Business School</b>	
<b>Department: Business Administration</b>	
<b>Program: Doctor of Philosophy in Business Admin</b>	
<b>No</b>	<b>Course Code</b>
<b>FIRST YEAR (FIRST TRIMESTER)</b>	
1	PCMC 7101
2	PCMC 7102
3	PCMC 7103
4	PCMC 7104
5	PCMC 7105
<b>FIRST YEAR (FIRST TRIMESTER)</b>	
6	PCMC 7999
<b>ACCOUNTING OPTION</b>	
7	PACT 7301
8	PACT 7302
9	PACT 7303
10	PACT 7304
11	PACT 7305
<b>BANKING &amp; FINANCE OPTION</b>	
12	PMBF 7401
13	PMBF 7402
14	PMBF 7403
15	PMBF 7404
16	PMBF 7405
<b>ENTREPRENEURSHIP &amp; SMALL BUSINESS MANAG</b>	
17	PESB 7501
18	PESB 7502
19	PESB 7503
20	PESB 7504
21	PESB 7505
<b>HUMAN RESOURCE MANAGEMENT OPTION</b>	
22	PHRM 7601
23	PHRM 7602
24	PHRM 7603
25	PHRM 7604

26	PHRM 7605
MARKETING OPTION	
27	PMMC 7701
28	PMMC 7702
29	PMMC 7703
30	PMMC 7704
31	PMMC 7705
STRATEGIC MANAGEMENT OPTION	
32	PSTM 7801
33	PSTM 7802
34	PSTM 7803
35	PSTM 7804
36	PSTM 7805
ELECTIVES (Select One)	
37	PSTM 7201
38	PACT 7202
39	PHRM 7204
40	PESB 7203
41	PMIS 7205
SECOND YEAR ( FIFTH TRIMESTER)	
42	PCMC 8000

<b>Administration (Ph.D)</b>
<b>Course Title</b>
Organizational Theory & Behaviour
Economic Analysis
Research Theory & Methodology
Advanced Business Statistics
Econometrics
Dissertation Proposal Development
Accounting Theory
Managerial Accounting
Advanced Accounting
Financial Accounting Theory
Accounting Research
Financial Markets and Institutions
Theory of Finance
Investment Analysis & Portfolio Theory
Corporate Finance
Commercial Banking Research
<b>EMENT OPTION</b>
Theories of Entrepreneurship & innovations
Entrepreneurship & Small Business Development
Social Innovations & Social Entrepreneurship
Value Chain Analysis & Market Links for Small Manufacturing Enterprises
Entrepreneurship Research
Advanced Human Resource Management
Leadership & Organizational Behaviour
Motivation, Work Design & Performance Management
Human Resource Development

Organizational Research Methods
Advanced Marketing Management
Marketing Research & Brand Analysis
Markets Analysis & Marketing Strategy
Current Issues in Marketing Seminar
Marketing Research Methods
Strategy Formulation & Strategy Analysis
Strategy Implementation, Control & Evaluation
Project Management
Strategic Management Seminar
Research Issues in Strategic Management
Forecasting Theory & Applications
Production Planning & Cost Management
Advanced Knowledge Management
Managing Global Environment
Information & Technology Management
Dissertation